

## Kitchen comfort

'Premier' is launching a range of kitchen ware in the State. The automatic electric rice cooker not only saves cooking time, but also keeps food warm and fresh for hours. The kitchen machine is designed to do all the heavy-duty grinding without the masalas/powders losing their flavours. Distributed through Rajalakshmi Agencies, more details about the products are available at: (080) 2269751

## Crocodile Gallery

Crocodile Products Pvt Ltd has opened its first gallery in Bangalore on K G Road. The Gallery has a range of exclusive crocodile products for men like t-shirts, shirts, trousers, ties, jackets, watches, leather belts etc. The Gallery will have an e-kiosk wherein the shopper can browse an electronic Crocodile catalogue of different designs/sizes in an easy to use touch-screen interface.



## Festival of Delights

Westside, the lifestyle store from the house of Tata, celebrates Diwali with "Festival of Delights". The bumper prize for the festive season across all Westside stores in the country is a Mercedes! The first prize is an Indica V2, there are two second prizes. Purchases over Rs 2000 entitle shoppers for the bumper lucky draw and purchases over Rs 1000 entitle them to take part in the Indica V2 draw.

## Pep(e) talk!

Pepe Jeans launches their Autumn Winter 2001 Collection with an exhaustive range of top-wear for both men and women.



The men's range comprises shirts with elements like contrast stitching, bar-tracks and pocket details. The ladies wear range has fitted styles in stretch fabrics to casual checks and dressy corduroys. The

knitwear range includes t-shirts, which have been cutwashed, dyed and stone-washed/ The range also features mock turtle-necks, elbow pads, corduroy jackets and denim jackets. The collection is available at Lifestyle, Shoppers Stop, Kempfort and other leading stores.

## For your home

The Home Store has an exclusive range of products with the

# SHOWCASE



line-up includes Imported 20-piece Premium Dinner Set, Dancing Tea Set, Exquisite French Tea Set with stand, Tower Tea Set, Mash Fruit Bowl, Handmade Tower Lamp etc. The Home Store has two outlets in Bangalore, in Jayanagar and on Commercial Street.

## Peace messages

Archies Greetings and Gifts Limited joins hands with CRY and HELPAGE India to bring out a new range of season's cards with a special message to spread peace. The new range has 50 attractive designs from florals to astounding paintings of birds like doves and pigeons. The prices range from Rs 7 to Rs 14.

## Retreat to advance

Cidade De Goa, the resort, is all set to unveil its brand new look. A fashion show at the new lobby by Wendell Rodricks, choreographed by Prasad Bidapa, live Goan music marked the "new look" celebrations. As a result of the upgradation, Cidade De Goa has the largest casino in the country, Chances. There are water sport facilities such as wind surfing and banana boat rides. The Health Club has new equipment and design. The name Cidade De Goa means 'City of Goa' the old name of Panjim, the capital of Goa. Designed like a small self-contained, the resort depicts the true blend of Goan and Portuguese culture.

## Sparkling teeth

HLL has relaunched Pepsodent 2in1 toothpaste with an improved formula. Its enhanced Triclosan levels offer dual



benefits of superior protection from germs and extra freshness. Available in 150 gms, 100 gms and 50 gms packs,



it is priced at Rs 51.50, Rs 38 and Rs 19, respectively.



## Diamonds in your cream?

Fair and Lovely is celebrating its 25th anniversary with the Dream Diamond offer. The offer is on the purchase of Fair and Lovely tubes where lucky consumers can win exquisitely crafted diamond pendants. 24 lucky winners (first four winners to call every week for six weeks) will be eligible for winning another grand prize - a diamond set worth Rs 1 lakh. On finding the pendant customers have to call: 022 6371662.

## Decibel delight

Philips India Limited has introduced wOOx technology with the launch of its FW V720 Mini Hi-Fi MP3 CD playback Compatible System. It has dashboard display with VU meter, 4 speaker surround sound, 9 screen preview, dual logic tape deck, super error correction. Available across the country at all Philips dealer outlets, it is priced at Rs 24,990.



## Jus' desserts!

Jus'trufs, custom-made chocolates, come in delightful flavours. There are rum truffles, Jus' Rocks with almonds, Jus'Bisks or biscuit coated with chocolate, choco-mints, choco-orange, crunchy nougat, cashew rocks and more. There are gift packs ranging from Rs 50 onwards.

For Diwali, there are ethnic hampers with chocolates, dry fruits, orange marmalade and 'dijas' ranging from Rs 300 to Rs 700. Call Jus'trufs on (080) 3636527/3636525. Jus'trufs are also available at The Bombay Store, M G Road and Fabmart, till November 15.

# Launch pad

Three new silver crystal figurines — the ibex, the young gorilla and the lion

are the latest additions to the Swarovski crystal range. A special promotion has been launched at all Swarovski points of sale, concluding on November 15, for the festive season.

The 'Treasure and Luck' promotional scheme wherein every customer gets a Swarovski crystal tattoo free with every purchase celebrates the gift-giving tradition.

While the young gorilla and the